

CARDIFF *NEWS* PLUS



INTERVIEWS

What are they for?

Discover/check facts
Gather opinions and emotions
Testimony



INTERVIEWS

The “Geography” Questions



Who?

What?

Where?

When?

Why? Why not?

How?

How much?

What next?

INTERVIEWS

What to ask?

**This man is organising a protest
about Cardiff Council's plan to close
the library in Canton.**

You are going to interview him.

What will you ask?



INTERVIEWS

Fact questions

Who are you?

(Name, age, occupation,
from where?)

What are you doing? What has
happened to you? **What** is the
problem?

Where is this happening?

When is this happening?

What's next?



Emotion/opinion



Why are you doing this?

What do you say to people who disagree with you?

INTERVIEWS

In summary...

Tell me about you?

What are you doing?

Why are you doing this?



INTERVIEWS

Useful questions...

What's the latest?

What happened?

Can you explain what the problem is?

What's your reaction to xxx?

How do you know that?

**Do you know anyone who I can
confirm that with?**



Some advice

**Keep your questions short.
Ask open — not closed questions.**

**A news interview shouldn't take
more than ten minutes.**



Practical advice

At the start — check your levels/relax the contributor by asking a neutral question — eg.

What have you been doing today?

Encourage with nods and smiles - not words.

At the end, check you've recorded it.

