

# CARDIFF NEWS PLUS



**INTERVIEWS**

What are they for?



**Discover/check facts  
Gather opinions and emotions  
Testimony**

INTERVIEWS

## The “Geography” Questions



**Who?  
What?  
Where?  
When?**

**Why? Why not?  
How?  
How much?  
What next?**

**INTERVIEWS**

## What to ask?

**This man is organising a protest  
about Cardiff Council's plan to close  
the library in Canton.**

**You are going to interview him.**

**What will you ask?**



# Fact questions

**Who are you?**

**(Name, age, occupation,  
from where?)**

**What are you doing? What has  
happened to you? What is the  
problem?**

**Where is this happening?  
When is this happening?**

**What's next?**



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Emotion/opinion



**Why are you doing this?**

**What do you say to people who  
disagree with you?**

INTERVIEWS

In summary...

**Tell me about you?**

**What are you doing?**

**Why are you doing this?**



INTERVIEWS

## Useful questions...



**What's the latest?**  
**What happened?**  
**Can you explain what the problem is?**  
**What's your reaction to xxx?**  
**How do you know that?**  
**Do you know anyone who I can confirm that with?**

## Some advice

**Keep your questions short.  
Ask open – not closed questions.**



**A news interview shouldn't take  
more than ten minutes.**

INTERVIEWS

## Practical advice

**At the start — check your levels/relax the contributor by asking a neutral question — eg.**

**What have you been doing today?**

**Encourage with nods and smiles - not words.**

**At the end, check you've recorded it.**

