

INTERVIEW POSSIBILITIES

YOU'RE COVERING A PROTEST, VIGIL OR EVENT...

- THE ORGANISER OF THE EVENT
- A VOX POP OF PEOPLE WHO ARE ATTENDING THE EVENT
OR
- A LONGER INTERVIEW WITH ONE PERSON WHO IS ATTENDING THE EVENT
- A VOLUNTEER WHO IS HELPING TO RUN THE EVENT
- SOMEBODY WHO IS TAKING PART IN THE EVENT
E.G. A MUSICIAN, SHOP OWNER ETC
- SOMEBODY WHO IS OPPOSED TO THE EVENT
- A POLITICIAN WHO IS ATTENDING
OR SPEAKING AT THE EVENT

YOU'RE REPORTING ON A PROBLEM...

- THE PERSON WHO HAS COMPLAINED ABOUT THE PROBLEM OR STARTED THE PETITION, OR POSTED ABOUT IT ON SOCIAL MEDIA
- THE ORGANISATION OR PERSON WHO HAS CAUSED THE PROBLEM, OR WHO HAS THE RESPONSIBILITY FOR FIXING IT
- SOMEBODY ELSE WHO IS AFFECTED BY THE PROBLEM
- A VOX POP ABOUT THE PROBLEM
- THE LOCAL COUNCILLOR
- A LOCAL BUSINESS OWNER
- AN ACADEMIC OR EXPERT
- A CHARITY OR ORGANISATION THAT CAMPAIGNS ABOUT THE PROBLEM

THINGS TO DO WHEN YOU ARE INTERVIEWING

WHEN YOU INTERVIEW SOMEBODY (NOT A VOX POP)...

X

TAKE A PHOTOGRAPH OF THEM

ASK THEM TO SPELL OUT THEIR NAMES AT
THE START OF THE INTERVIEW

FIND OUT WHAT THEIR JOB IS

IF IT'S RELEVANT TO THE STORY
ASK THEIR AGE

TAKE TWO OR THREE PHOTOGRAPHS
OF THE LOCATION

TWEET ABOUT THE STORY, WITH A PICTURE
OR VIDEO – EITHER USE YOUR OWN
ACCOUNT OR @CardiffNewsPlus

START WITH THE GEOGRAPHY QUESTIONS

WHO, WHAT, WHERE, WHEN, **WHY/WHY NOT,**
HOW, HOW MUCH, WHAT NEXT?

YOU DON'T NEED TO ASK ALL OF THEM
IF YOU DON'T WANT TO

YOU DON'T EVEN NEED TO USE THE
ANSWERS. USE YOUR JUDGEMENT

TRY TO ASK "OPEN" QUESTIONS

REMEMBER THE DIFFERENCE BETWEEN
"FACT" QUESTIONS AND
"EMOTION/OPINION" QUESTIONS

IF YOU CAN'T GET AN INTERVIEW, ASK
FOR A STATEMENT OR SEE IF THEY HAVE TALKED ABOUT
THE STORY ELSEWHERE