

THINGS TO DO WHEN YOU ARE INTERVIEWING

WHEN YOU INTERVIEW SOMEBODY (NOT A VOX POP)...

TAKE A PHOTOGRAPH OF THEM

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ASK THEM TO SPELL OUT THEIR NAMES AT
THE START OF THE INTERVIEW

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FIND OUT WHAT THEIR JOB IS

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IF IT'S RELEVANT TO THE STORY
ASK THEIR AGE

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TAKE TWO OR THREE PHOTOGRAPHS
OF THE LOCATION

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TWEET ABOUT THE STORY, WITH A PICTURE
OR VIDEO — EITHER USE YOUR OWN
ACCOUNT OR @CardiffNewsPlus

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START WITH THE GEOGRAPHY QUESTIONS

WHO, WHAT, WHERE, WHEN, **WHY/WHY NOT,**
HOW, HOW MUCH, WHAT NEXT?

YOU DON'T NEED TO ASK ALL OF THEM
IF YOU DON'T WANT TO

YOU DON'T EVEN NEED TO USE THE
ANSWERS. USE YOUR JUDGEMENT

TRY TO ASK "OPEN" QUESTIONS

REMEMBER THE DIFFERENCE BETWEEN
"FACT" QUESTIONS AND
"EMOTION/OPINION" QUESTIONS

IF YOU CAN'T GET AN INTERVIEW, ASK
FOR A STATEMENT OR SEE IF THEY HAVE TALKED ABOUT
THE STORY ELSEWHERE