

**MA IN INTERNATIONAL JOURNALISM
BROADCAST PATHWAY**

ASSESSMENT CRITERIA

Your practical work is assessed from the point of view of a news editor against the following scale:

>80	This grade represents an outstanding piece of journalism which can be broadcast/published as it stands with no changes required. It is effectively researched, well-structured using an appropriate range of sources and contributors, suitable for its target audience and uses the platform with skill and understanding.
70-80	This grade represents an excellent piece of journalism which can be broadcast/published, but with minor changes. It is effectively researched, well-structured using a well-judged range of sources and contributors, appropriate to its target audience and uses the platform with skill and understanding.
60-70	This grade represents journalism of a good professional standard which can be broadcast/published but would need some changes.
50-60	This grade represents work which cannot be broadcast/published as it stands. Students have displayed an understanding of the brief but have not executed it adequately. A number of changes are needed to meet an acceptable standard.
<50	This grade recognises work which is unbroadcastable. It has failed to satisfy the brief, is extremely poor in execution, showing little understanding of the medium or poor research or technique. Serious ethical, legal or avoidable technical problems may cause an otherwise satisfactory piece of work to fall into this category.