

HOW TO BUILD A RADIO PACKAGE

Natural sound gradually fades

**3 seconds
max**

Your voice — for around
15 - 25 seconds

Your voice — for around
15 - 25 seconds

Your voice — for around
15 - 25 seconds

**CLIP —
20-25 SECONDS**

**CLIP —
20-25 SECONDS**

It can be nice to use
different natural sound after a
soundbite



Or at the end of your
Package